## TROY DIGITAL DISPLAY

HWY 231 N GEORGE WALLACE



#767 • W/S Hwy 231 @ George Wallace Dr. (Northbound)



This digital display is located on 231 North at the entrance to Publix in Troy. This display targets drivers traveling north through Troy to Montgomery, as well as local and college residents. The 12' x 24' display, is at a red light read, giving drivers extra time to see your advertisement.

Pixel Size: 384px wide by 176px high

## **PROXIMITIES:**

Publix | McDonalds | Chick-fil-a | Captain D's, Marriott Courtyard & Hampton Inn | Panda Express | MAX Credit Union | Taco Bell | Troy Bank & Trust | Popeye's | High Retail & Restaurant Area | Intersection to Troy University

<u>Latitude:</u> 31.78286 <u>Longitude:</u> -85.95540

Weekly Impressions per Full Spot: 36,185+

