HWY 231N @ Murphy Mill #725 • Hwy 231N @ Murphy Mill Rd (Southbound)







This 11' x 37' Digital Display is located in a high retail area. It sits at the longest traffic light in Dothan, giving it an extra long read. This digital display targets Wiregrass Commons Mall, Publix, and several restaurants.

PROXIMITIES:

Super Wal-Mart | Target | MIKATA Steak House | Arby's Logan's Road House | Pizza Hut | Four Retail Plazas Sonic | Dothan Pavilion Retail Center

Latitude: 31.263718 Longitude: -85.440282

Daily Traffic Count:

• 42,375+

Weekly Traffic Count:

• 296,625+



